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# Exclusive property for Outdoor Branding in KOLKATA

12.5 meters long Volvo B7R LE. ( AC Low floor Bus)  
used in more 65 cities around the world.  
Our fleet size: 20 nos.



## Routes :

### V1 - Airport Domestic Terminal to Tollygunge Metro

Via VIP Road, Ultadanga, Hyatt Regency, ITC Sonar, Ruby Hospital, Kasba, Gariahat, Kalighat Metro, Bangur hospital, Tollygunge Metro. 10 Buses

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### V2 - Airport Domestic Terminal to Santragachi Stn.

Via VIP Road, Ultadanga, Hyatt Regency, ITC Sonar, Park Circus, Minto Park, Exide crossing, Race course, Kona expressway, Santragachi Stn. 5 Buses

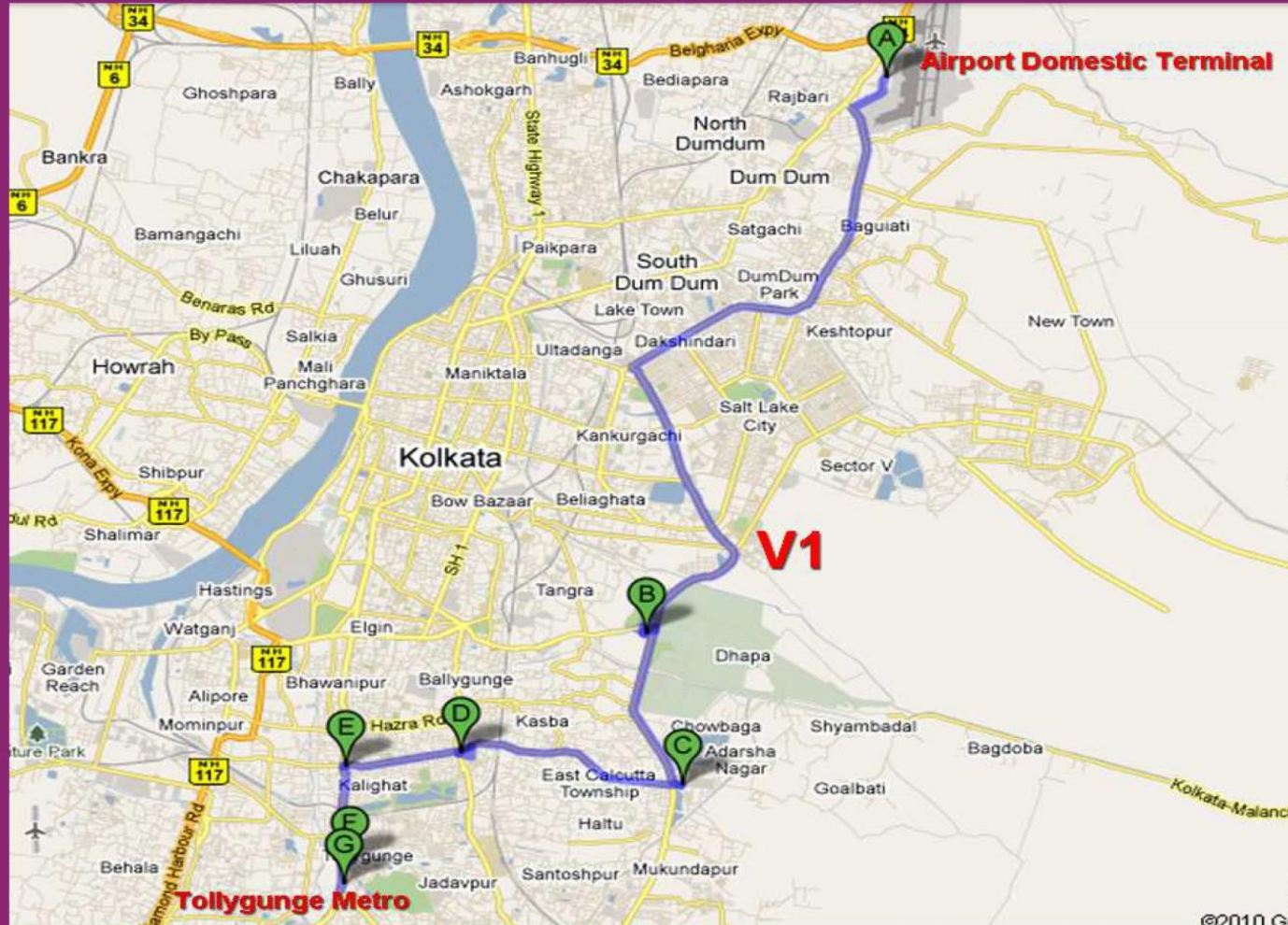
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### V9 - Tollygunge Metro to Newtown

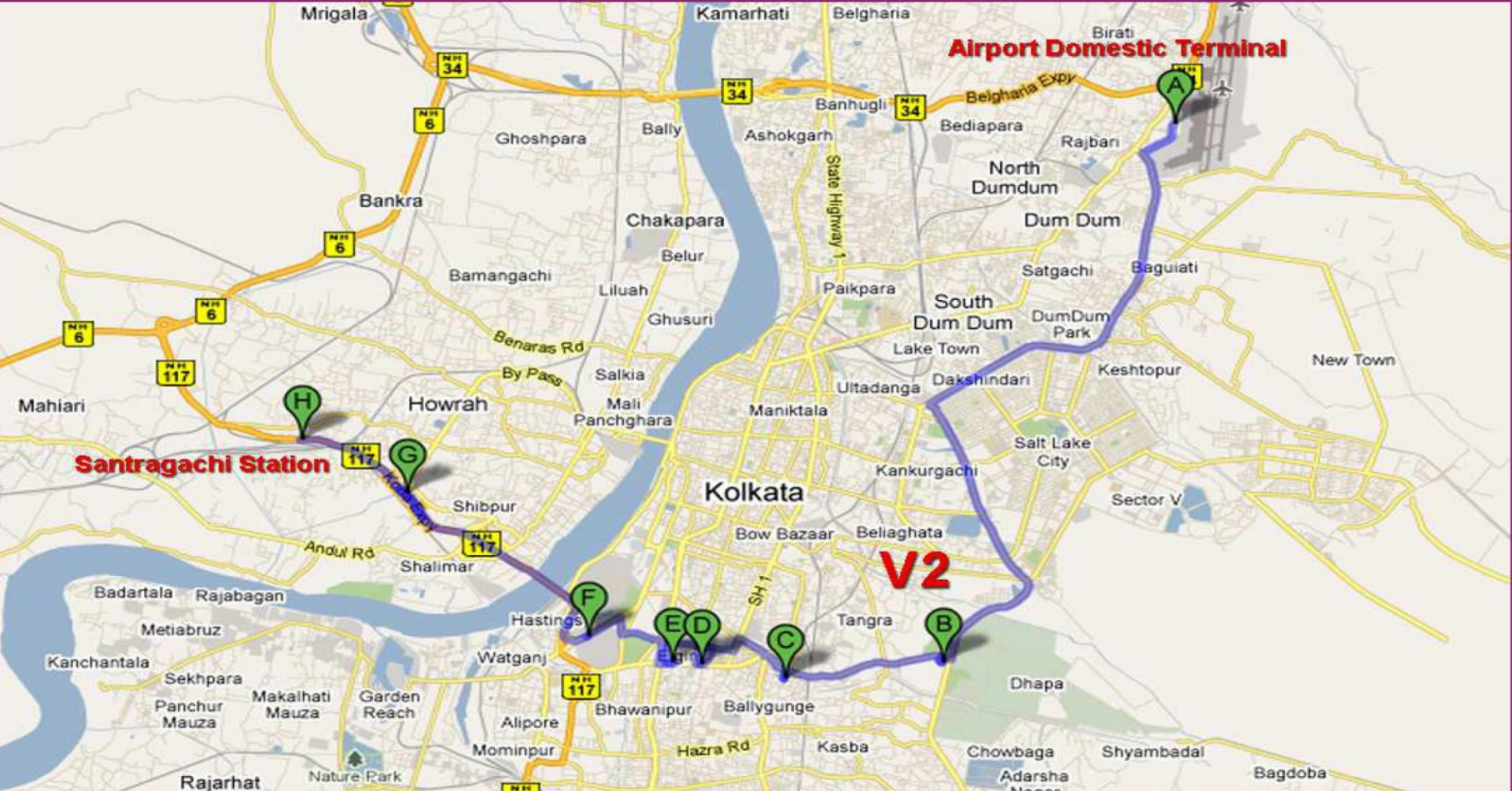
Via South City Mall, Jadavpur P.S. Kalikapur, Awasthika Connector, Ruby Hospital, ITC Sonar Hospital, Chingrihata, Nicco Park, Sector V, DLF, Newtown. 5 Buses



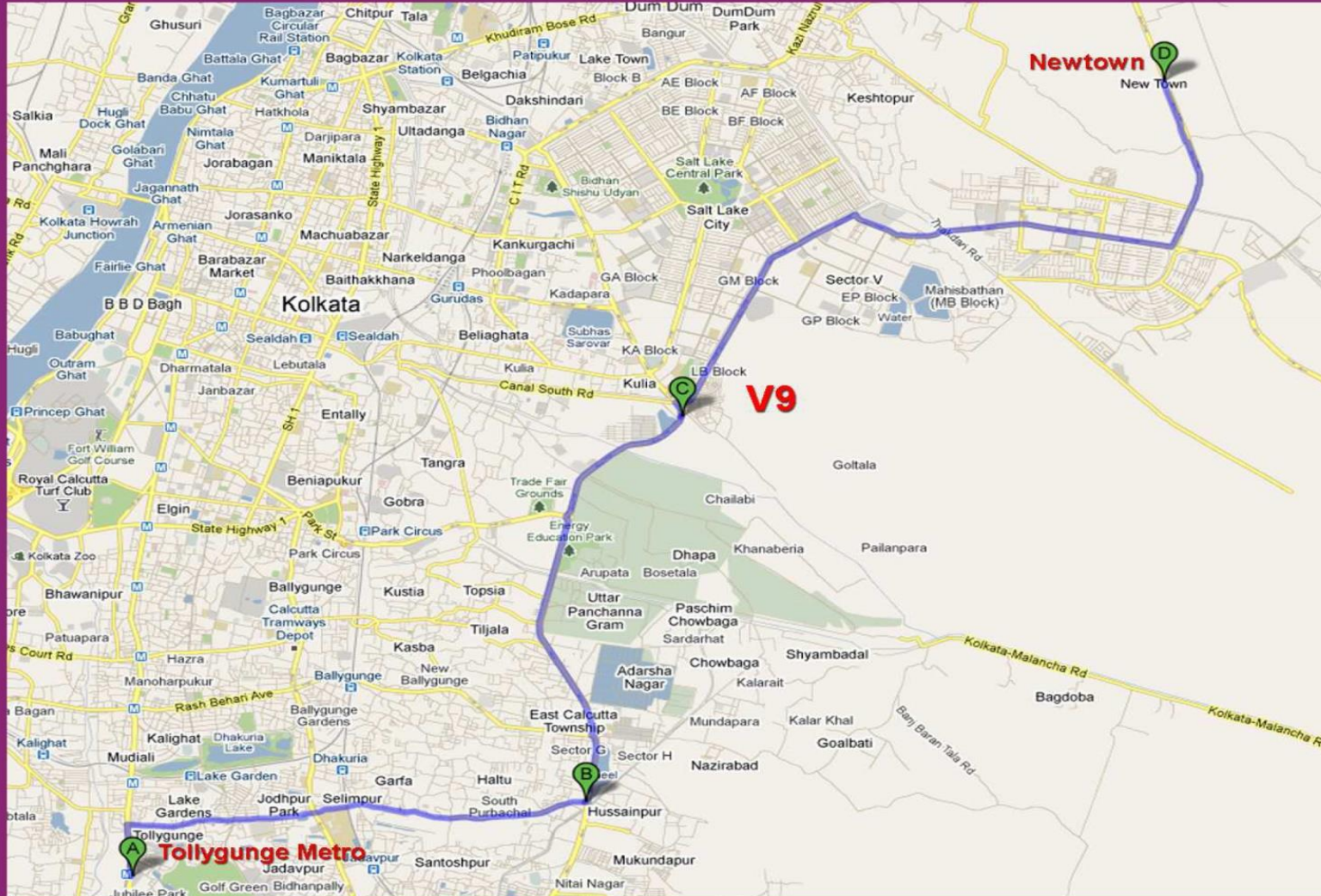
# Route V1 # Airport to Tollygunge Metro (10buses)



# Route V2 # Airport to Santragachi Stn. (5 buses)



# Route V9 # Tollygunge to New Town (5 buses)



# Bus Routes (36 Buses)

## Airport Domestic Terminal to Howrah

Via Ultandanga, Kakurgachi, Maniktala, Central Ave, MG Road, Howrah.

## Airport Domestic Terminal to Parnashree

Via Rajarhat, Chingrighata, ITC Sonar, Ruby Hospital, Kasba, Kalighat, Chetla, Taratola, Parnashree.

## Airport Domestic Terminal to Esplanade

Via Ultandanga, Kakurgachi, Maniktala, Central Ave, Esplanade.

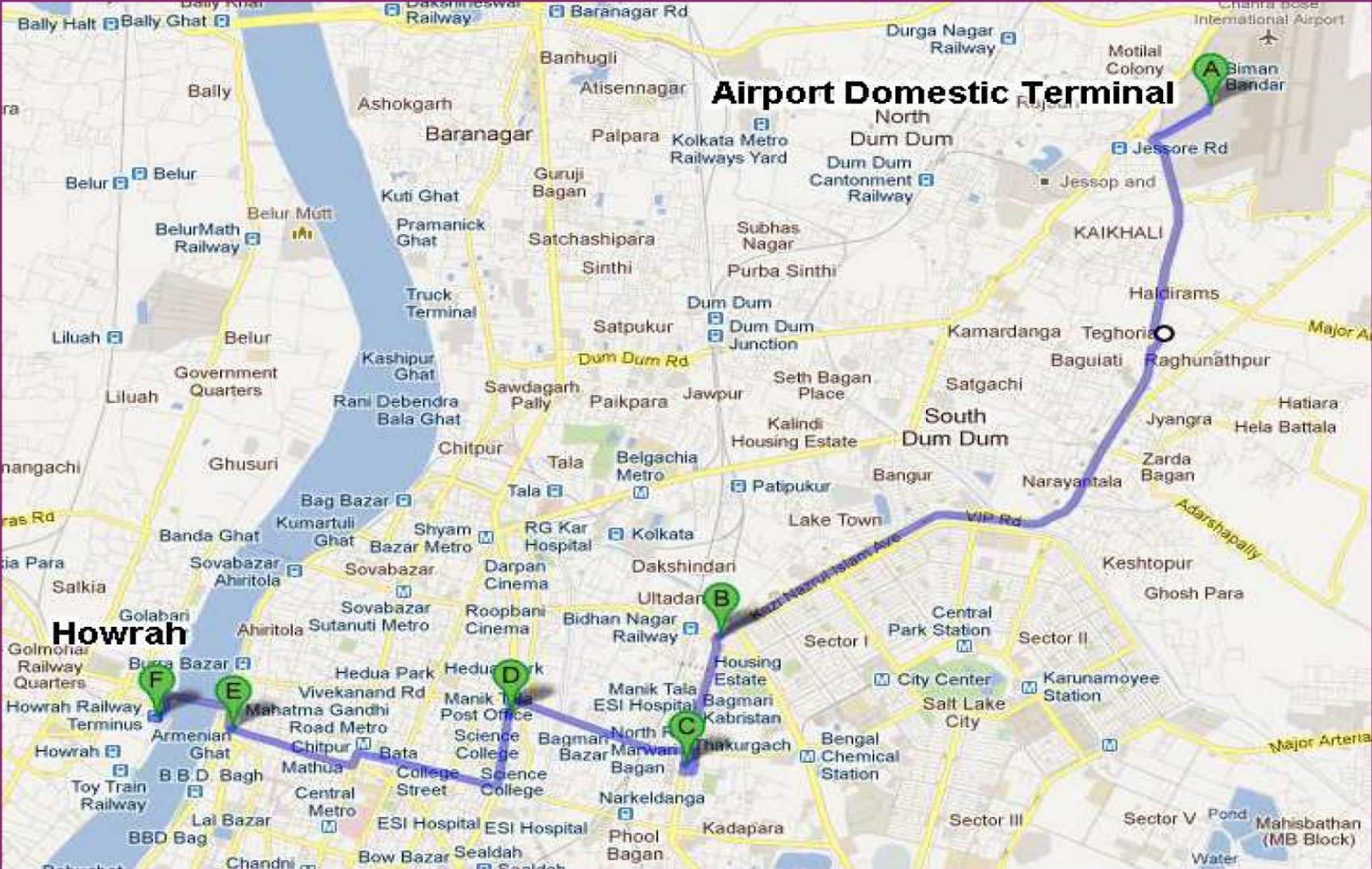


# Airport Domestic Terminal to Howrah



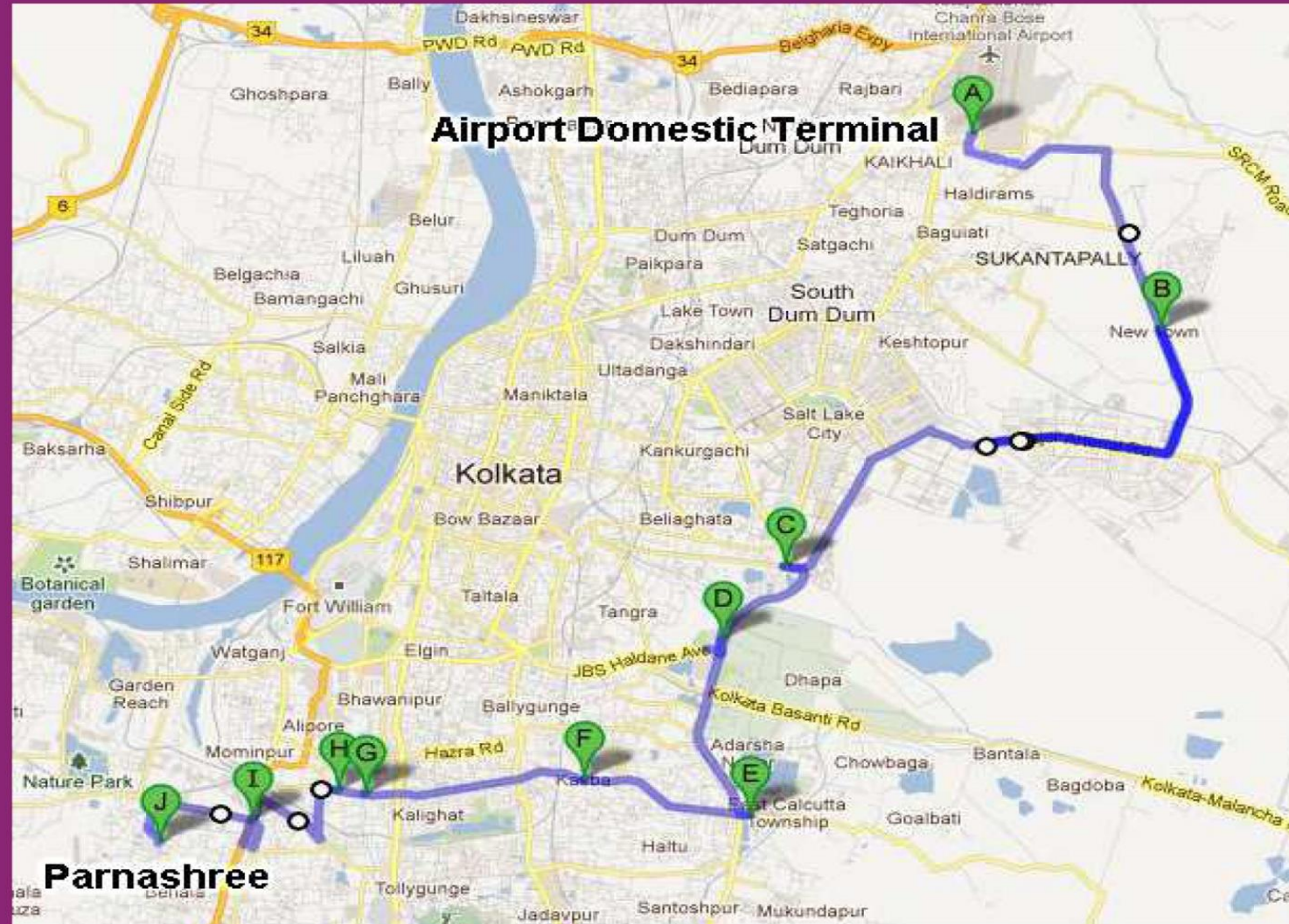
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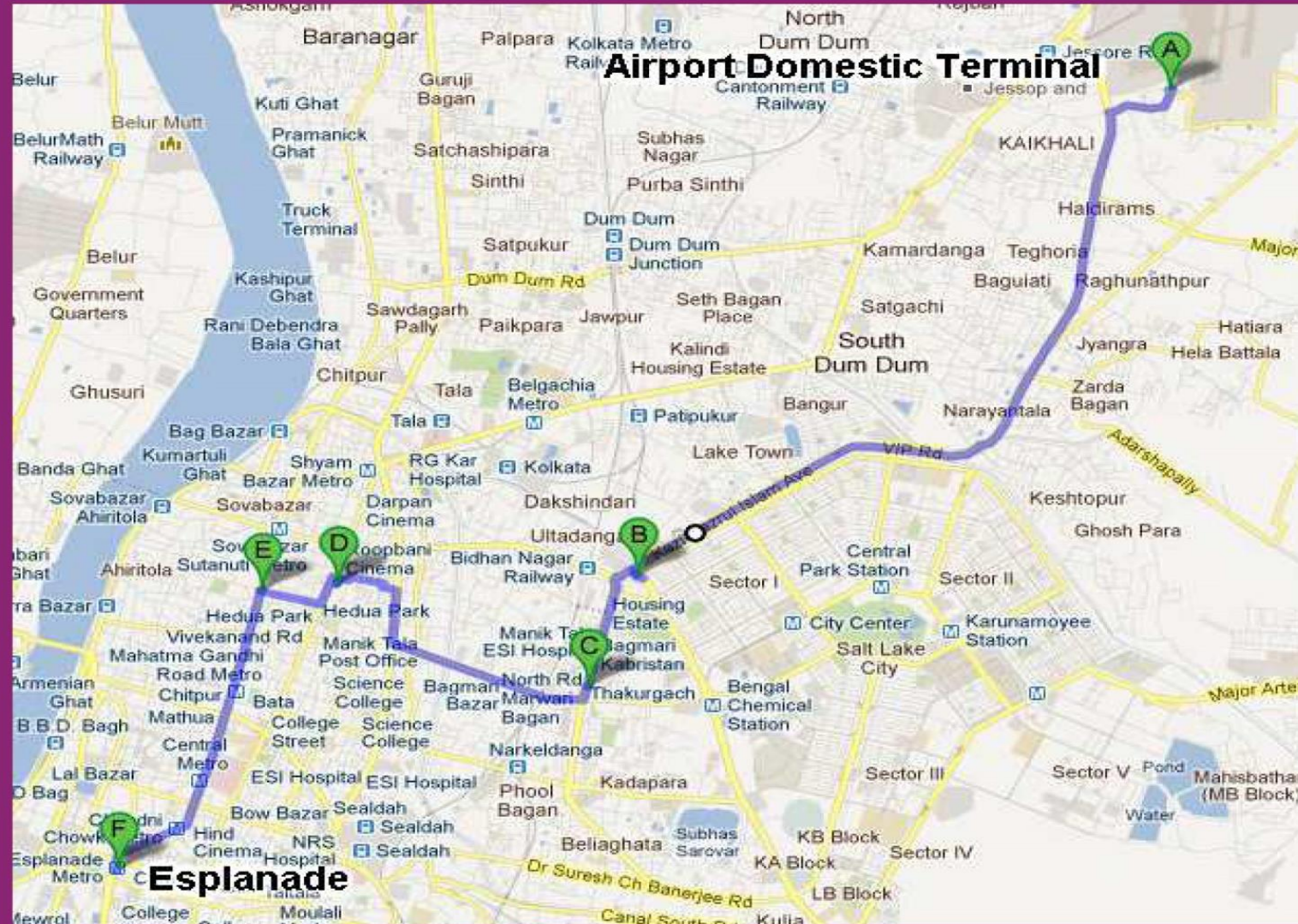




# Airport Domestic Terminal to Parnashree



# Airport Domestic Terminal to Esplanade



# Advertising Opportunities

**OUTSIDE the bus.** = Glasses windows as indicated on the other side all glasses except glass opposite the door.

One way Vision film

Except this area

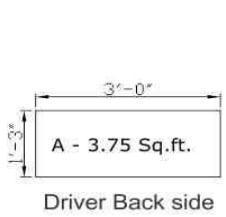
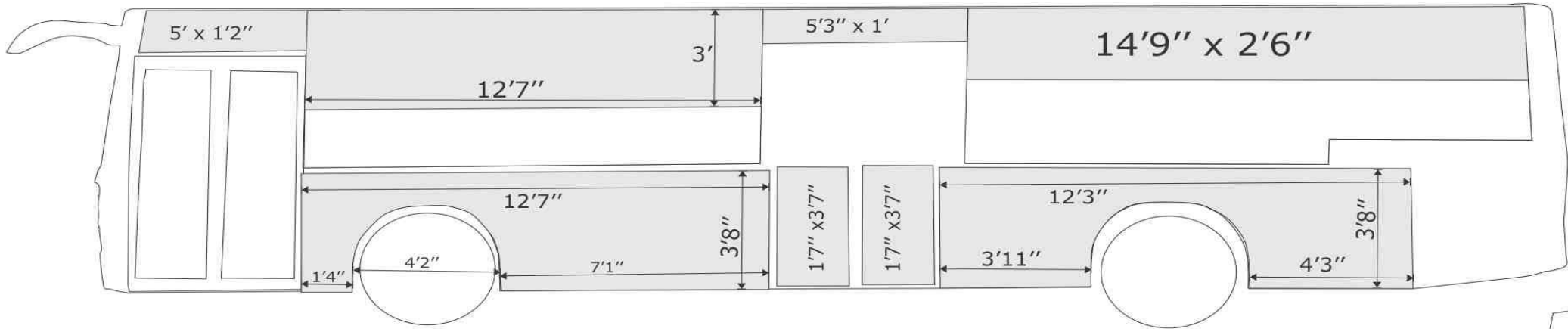
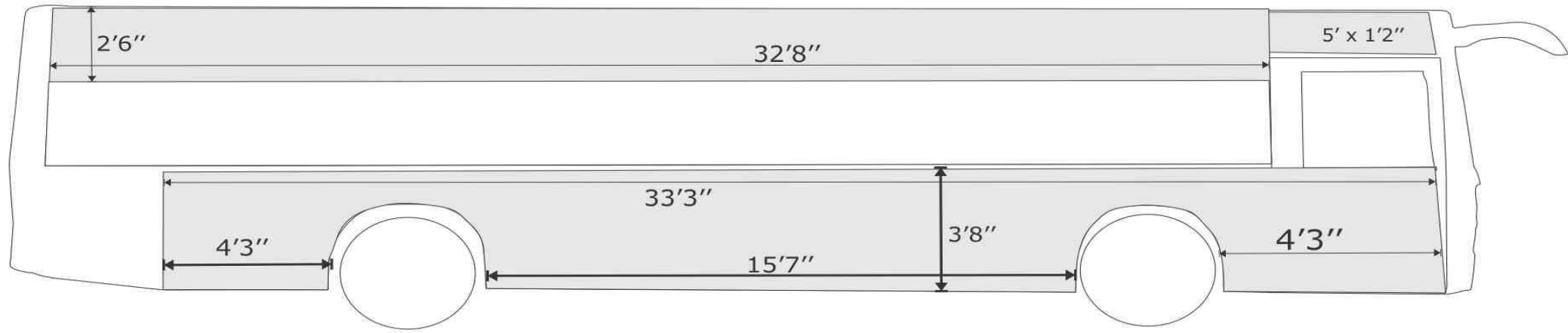


# Bus Branding Options (Only Windows)

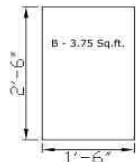
**OUTSIDE the bus.** = Glasses windows as indicated

One way Vision film

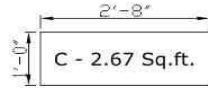




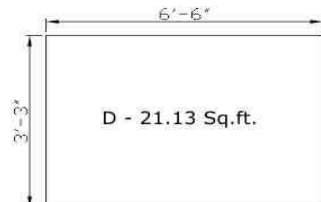
Driver Back side



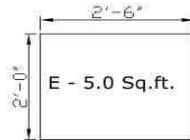
Driver Cabin door



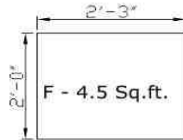
Bumper 2 Nos.



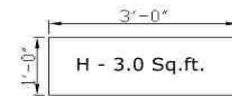
Bus Wall



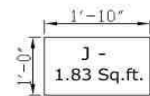
Middle Glass 2 Nos.



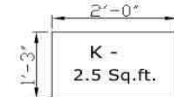
Middle Glass 2 Nos.



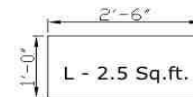
Down side of Middle Glass



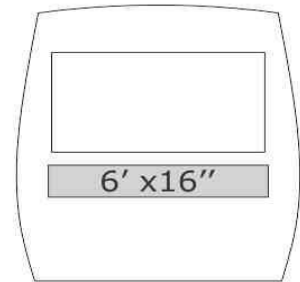
Down side of Middle Glass



Driver Cabin

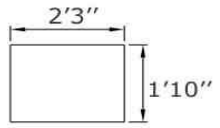


Glass of Right side gate

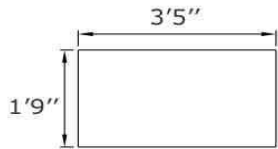


BACK SIDE VIEW

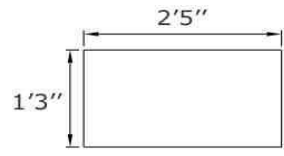
**CSTC VOLVO**



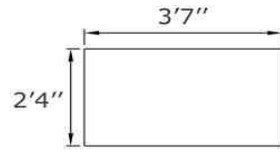
Entry Right Seat  
in front ( Bumper )



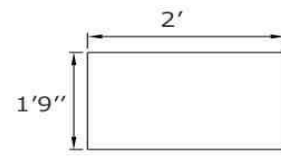
Entry Right Seat  
( Bumper )



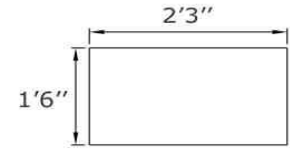
Bus Back Inside Bus



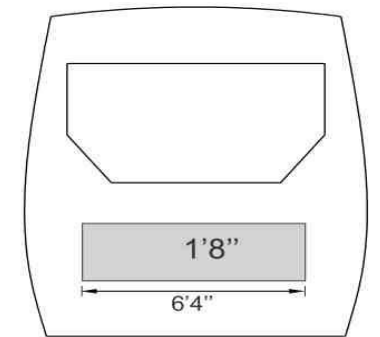
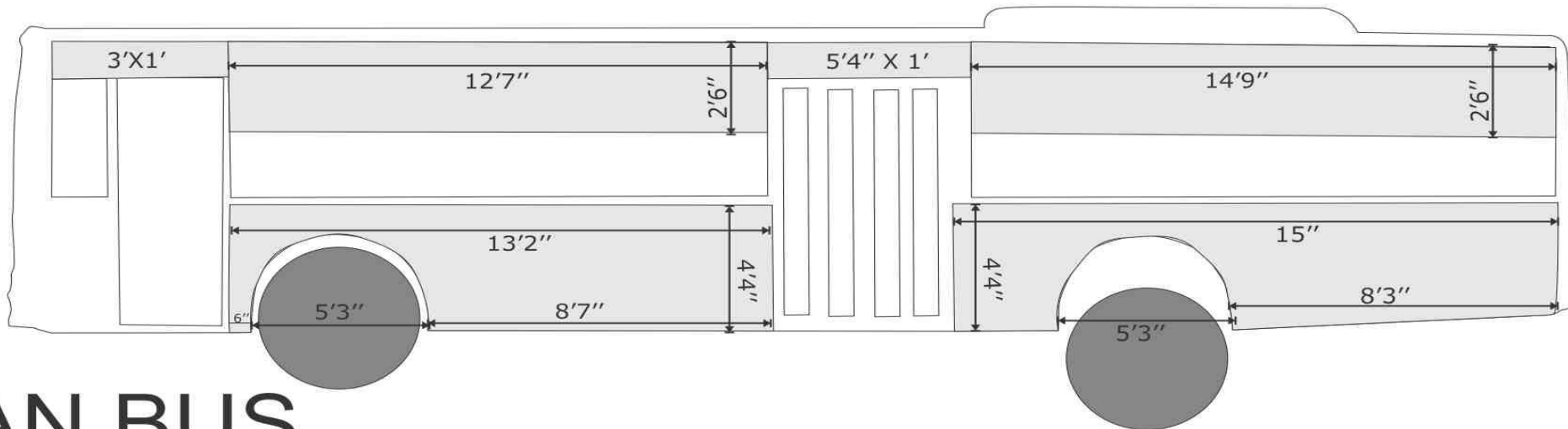
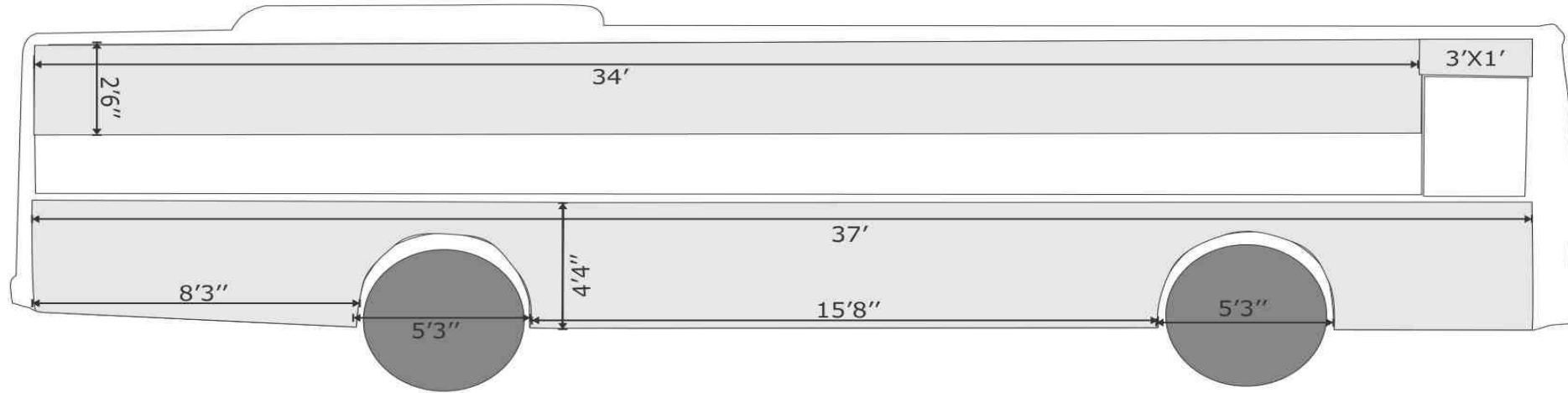
Left Right back side  
Inside Wall - **2pcs**



On Entry In front of 1st Seat



Driver Engine Cover



BACK SIDE VIEW

**JAN BUS**



#FEEL THE FIZZ

#FEEL THE FIZZ

Jiv.ourm

Parlé Agro

FIZZ

18.06.2016



25.06.2016





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29.06.2016

# Inside the Bus Size with Branding



3D Seat Branding (41 SEATS)



01.07.2016



NO SMOKING


15.05.2016

EMERGENCY EXIT



  
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of Institutions  
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admissions@oders.in  
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01.06.2016



19.04.2016

Vodafone SuperNet

# Hi, we are Align Media

We are an organization that firmly believes that days of mass media advertising is over and clients should stop wasting their precious resources creating ads that people ignore. We however focus instead on creating fully integrated experiences using the most relevant media - Mobile, Experience Zones, Augmented Reality (AR) and Social Networking Sites to drive sales and create awareness.



## Get in Touch..

**Kolkata**

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