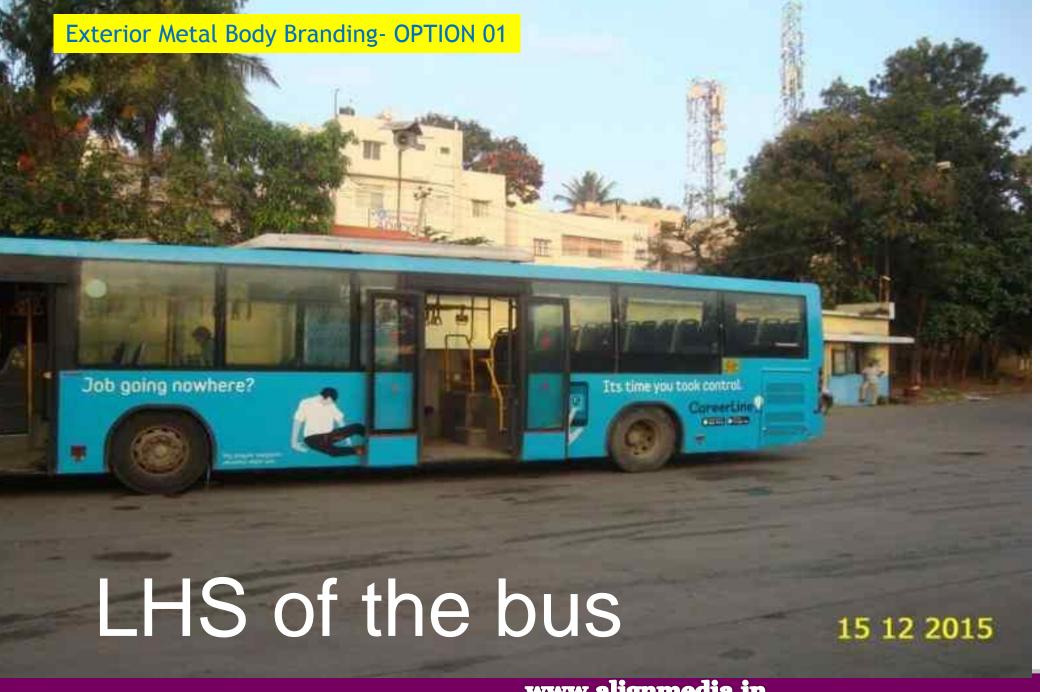


Bengaluru Volvo Bus Branding

(Exterior & Interior Branding)



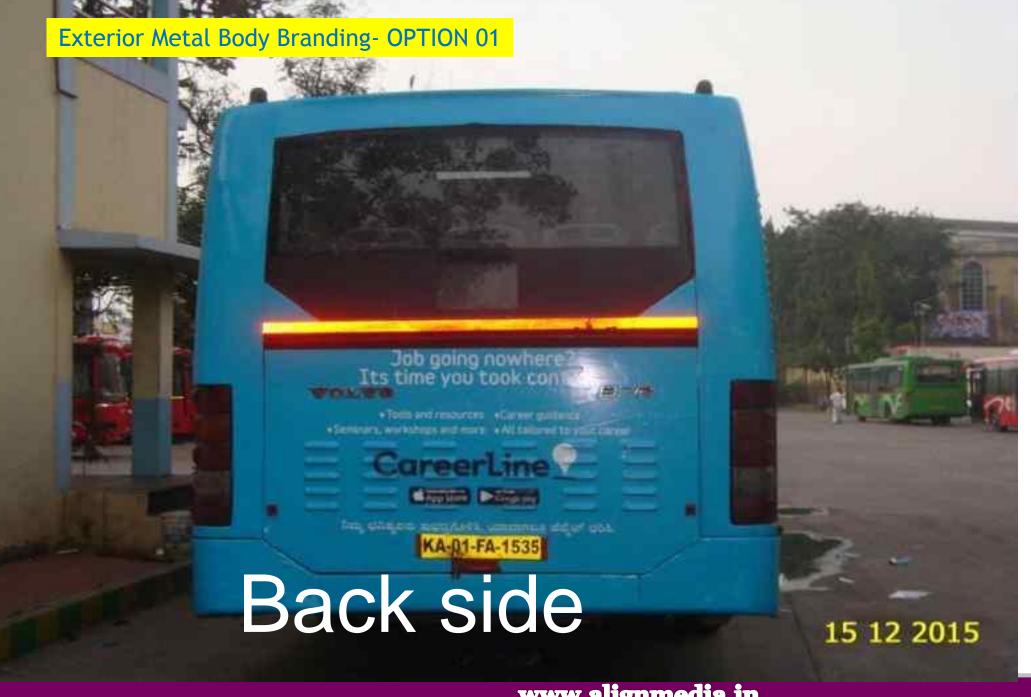
Exterior Metal Body Branding





















Exterior Metal Body Branding- OPTION 02



Interior Branding

Media Options Available



➤ Grab Handles

➤ Passenger Seat Backs

Grab Handles





Advertisement size of
 3.5 * 6.5 inches(l*b)

 15 grab handles available for advertisement in each bus.





Seat Backs

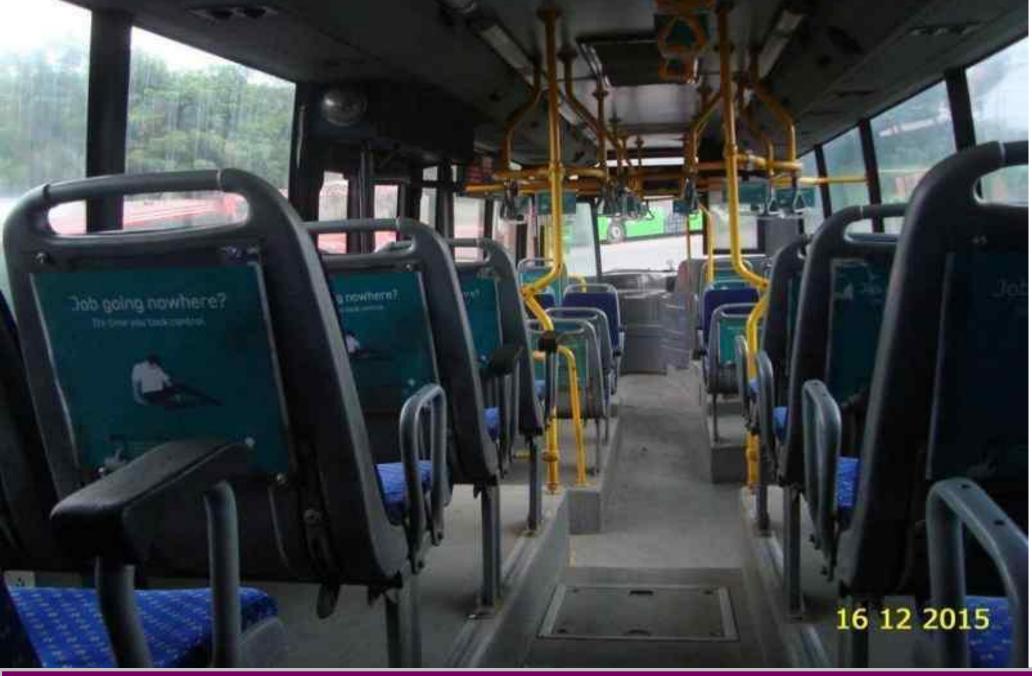




- Advertising space of
 8.5 x 11.5 inches
 (l x b)
- Driver seat back space 20 x 30 (inches)
- 26 Seat backs available for advertisement in Volvo bus











Volvo Bus branding - Exterior Branding on Metal body portion including Roof Rails- Option 01

Sl no	Display Area of the metal portion	Cost per bus Per Month
1	Display Charges Including roof rails on all sides & mounting charges per bus per month plus interior Handle Grabs(inclusive of RTA TAX, Removal Charges & BBMP Tax)	135000
2	Add Service Tax @ 15%	
3		