



Chennai Airport

Domestic Departure - Check In Area

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08 06 2015

Domestic Departure - Check In Area



Domestic Departure - Check In Area



05 05 2015

Domestic Departure - Check In Area



Domestic Departure - Check In Area



Domestic Departure - Check In Area



Domestic Departure - Security Hold Area



01 06 2015

Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



08 06 2015

Domestic Departure - Security Hold Area



20 12 2013

Domestic Departure - Security Hold Area



22 06 2015

Domestic Departure - Security Hold Area

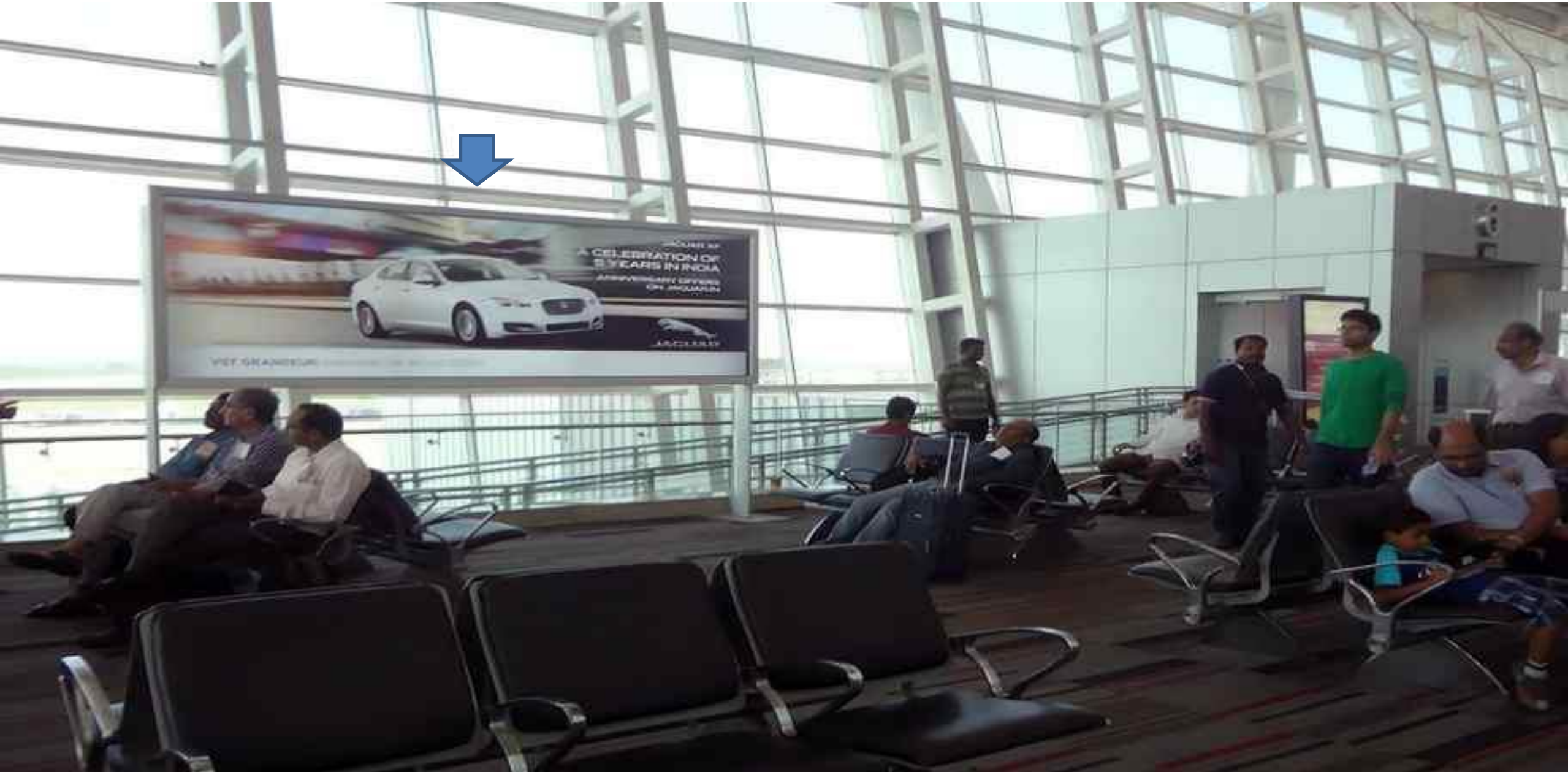


18 05 2015

Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



Domestic Departure - Security Hold Area



27 05 2015

Domestic Departure - Security Hold Area



01 06 2015

Domestic Departure - Security Hold Area



01 06 2015

Domestic Arrivals – Baggage Claim Area



06 04 2015

Domestic Arrivals – Baggage Claim Area



20 01 2011

Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



25 05 2015

Domestic Arrivals – Baggage Claim Area



08 06 2015

Domestic Arrivals – Baggage Claim Area



21 08 2015

Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



Domestic Arrivals – Baggage Claim Area



06 04 2015

Domestic Arrivals – Baggage Claim Area



International Departures



International Arrivals



International Arrivals



02 05 2016

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International Arrivals



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Outdoor Departures



Outdoor Arrivals



Outdoor Arrivals



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Outdoor



Site No.	Location	Size (Ft)	Type	Display Charges PM	Service Tax
Pole Kiosk 15No's(9 to 23)	Outdoor	2'x3'	Kiosk	Rs. 3,00,000/- Per Month	Extra
Location Specs	Bunch of Backlit Pole kiosk spread outside the terminal building visible to all the Passenger .				

Outdoor





Queue Managers

Sample Image



Rendered Image

Queue Managers

Queue Managers are used to manage the long queues at the check in counters, the Security Hold Area and also at the boarding gates.

Repeated visibility ensures 100% recall.

The poles can be wrapped while the straps branded.



Sample Image



Vertical Digital Displays

There are a total of 8, 65" Digital Displays placed at various locations at Chennai Airport covering all domestic departures and arrivals.

- 2 at the Domestic Arrival.
- 2 at the Domestic Check-in Area.
- 2 at the SHA Aerobridge Level.
- 2 at the SHA Bus Gate Level.

Planter Branding



An excellent medium to showcase your brand through 53 strategically placed planters of different sizes at various locations across Chennai Airport.

Present all across the Domestic Airport covering all departures and arrivals, providing 100% visibility.

Can be seen at multiple touch points such as Check-in Hall, Security Check, Aerobridges, Bus Gates, Arrival Hall at Domestic Terminals.





Also visible to visitors via presence in the airport village.

Strategic high traffic locations ensure maximum visibility and recall.

A combination of medium and large media in different shapes provides multiple branding options





Stall Space at the Security Hold Area

6x6 stall spaces at the security hold area or Departure waiting area or at the Arrival Hall.

Sales team from the client's side can interact, make product demos, use the space for lead generation etc.

Cost will be shared on request depending on stall size, airport and preferred zone (security hold area/ departure waiting hall/ Arrival hall)

29/12/2013 08