

**Goa Airport** 

# **Goa Airport : Airport Stunner**

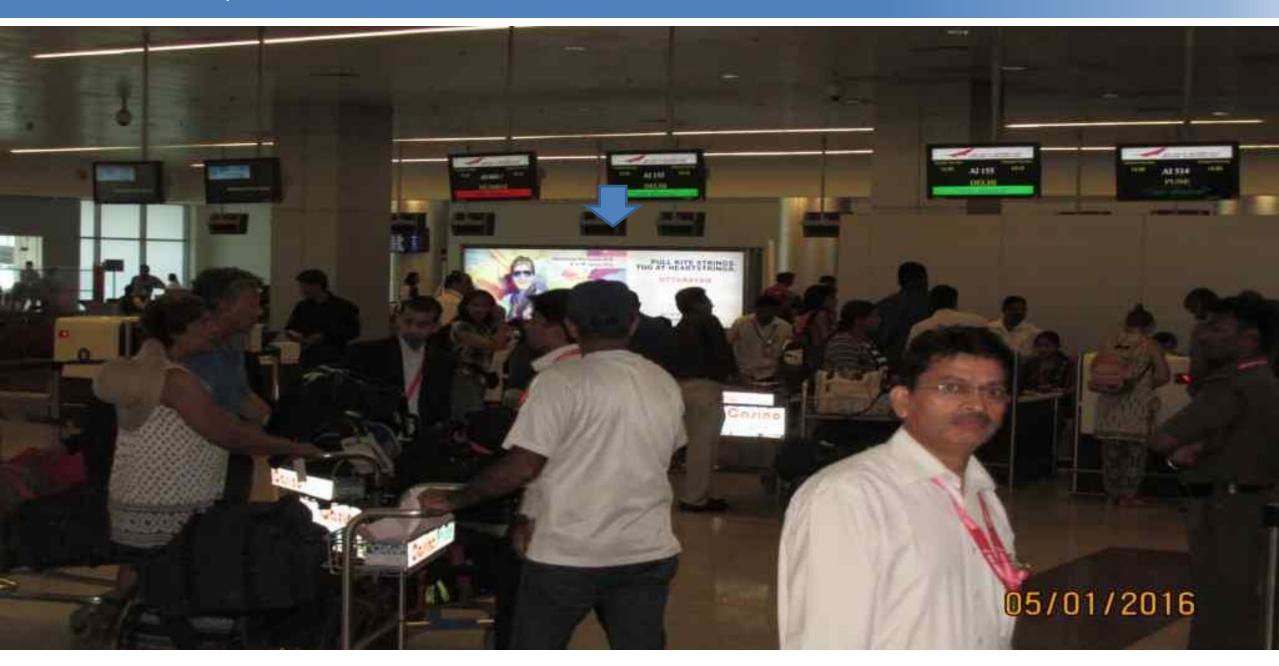
This Ambient-Lit Hoarding is located in the centre of the Arrival Exit Gate, directly facing the departing passengers.

Placed at a strategic high traffic location, ensuring maximum visibility & recall.

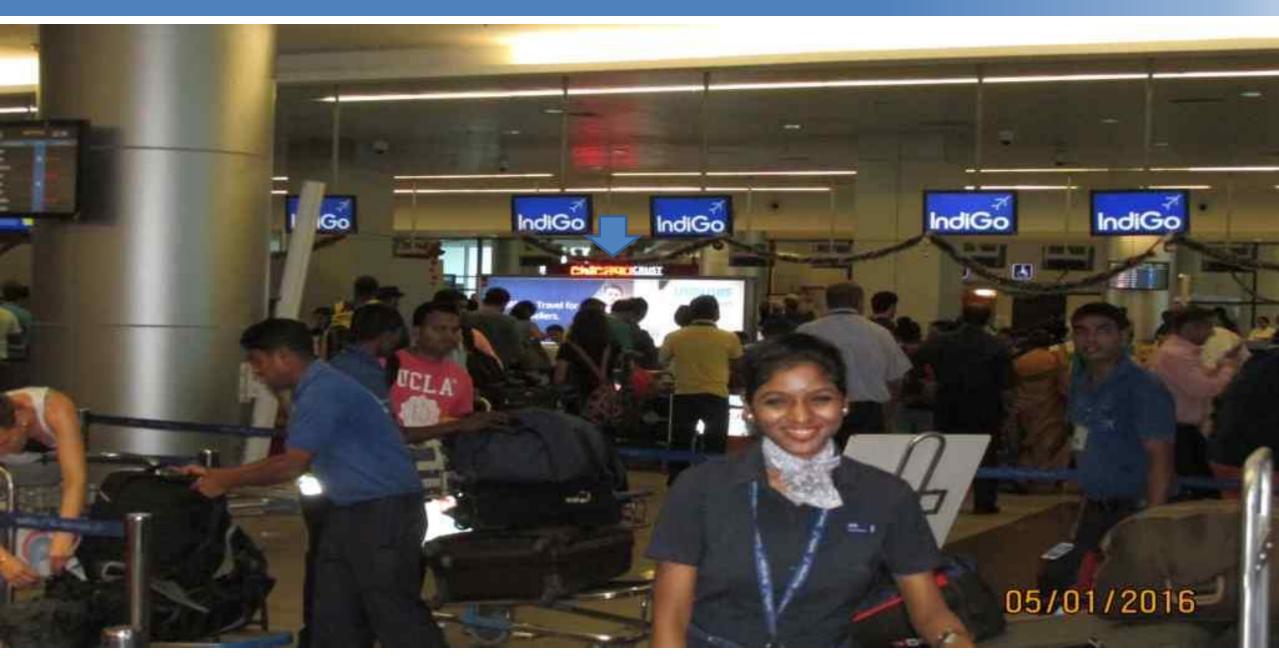
The Media is big enough to be seen from far while walking towards the Exit Gate.



#### Domestic Departures – Check In Area

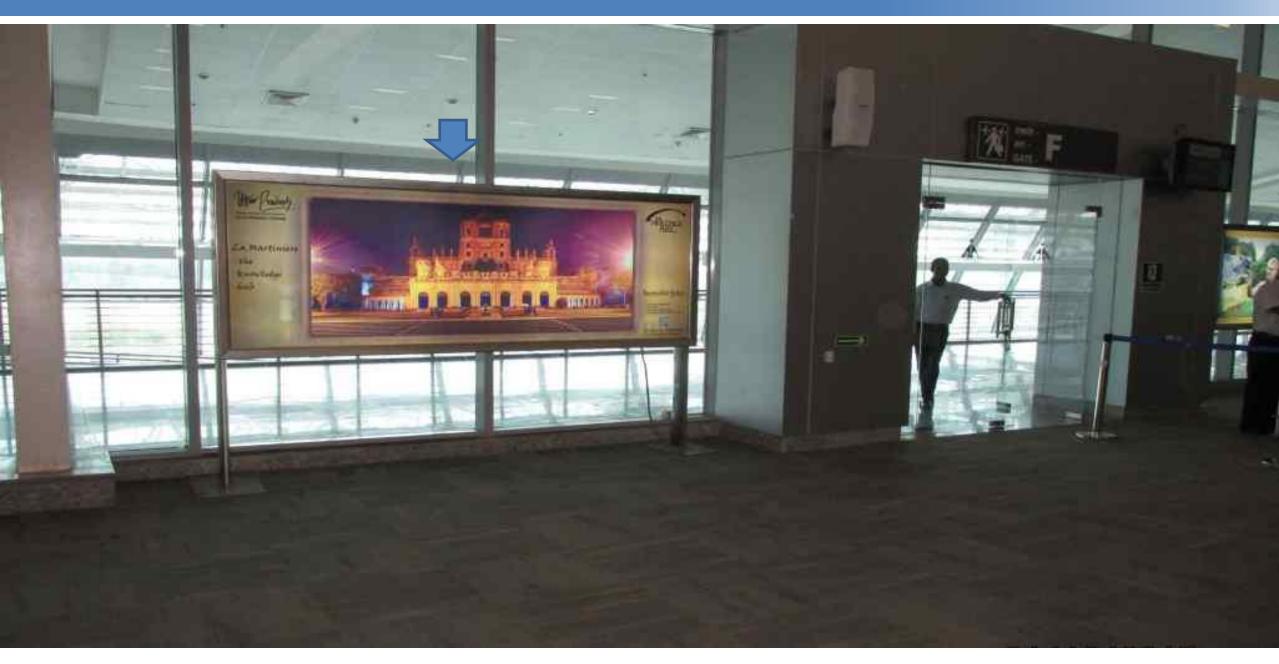


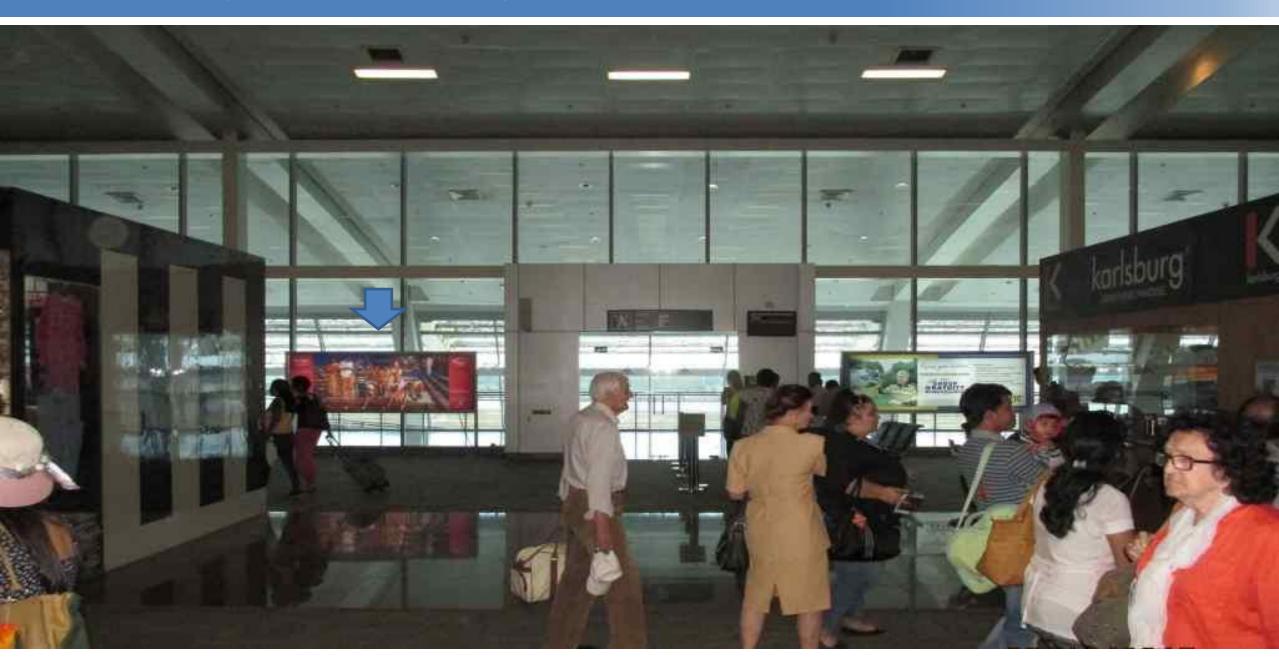
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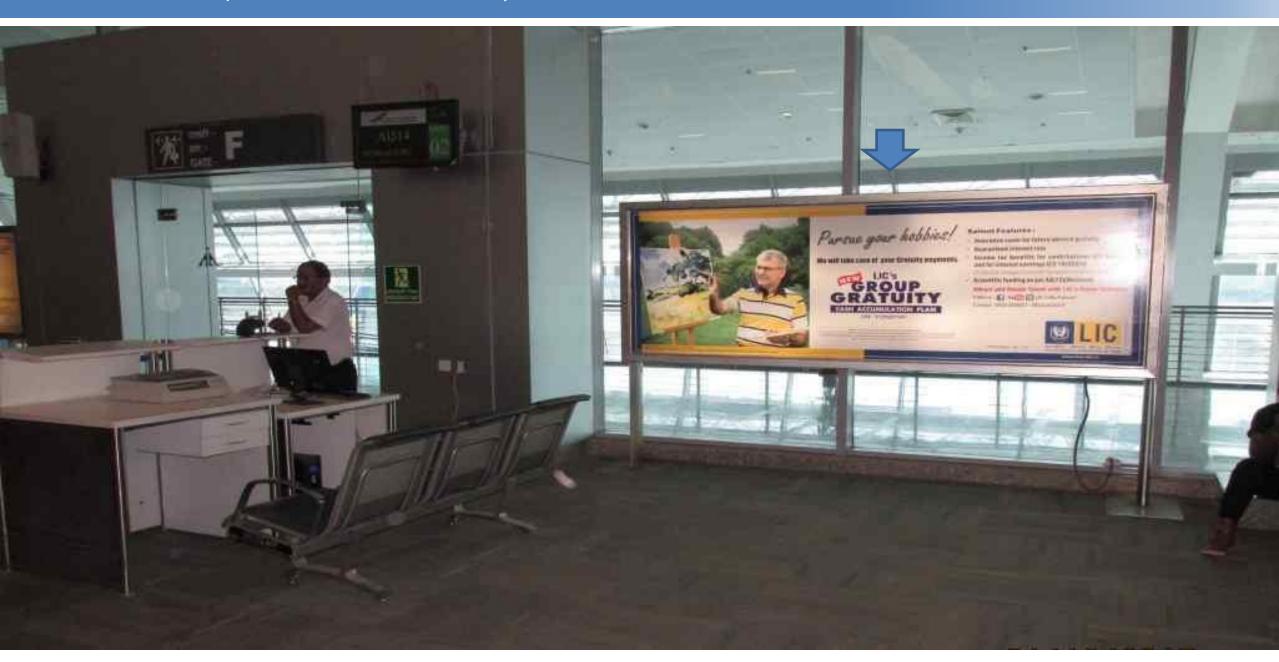


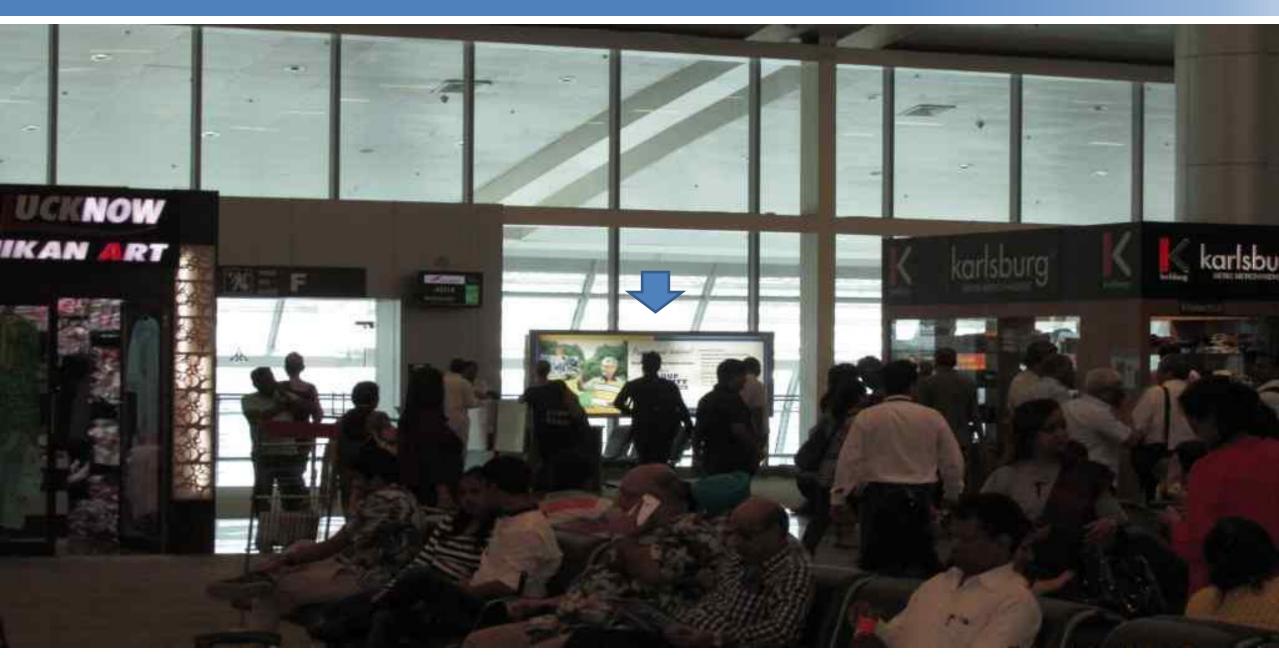
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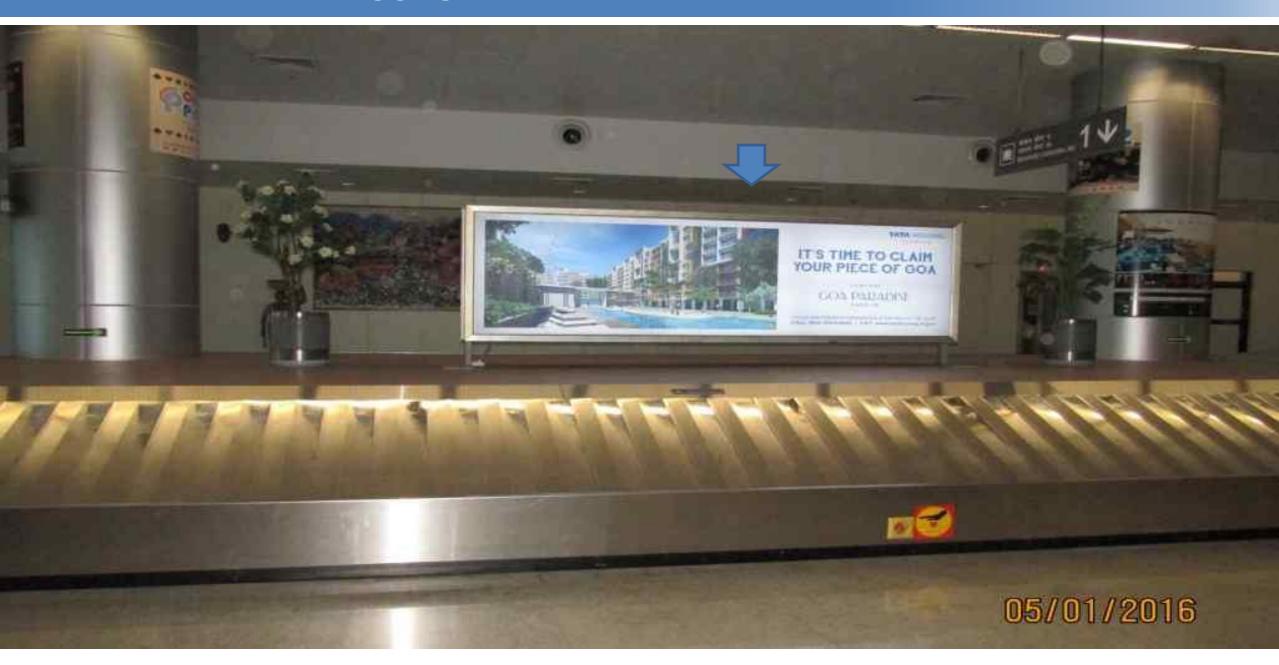


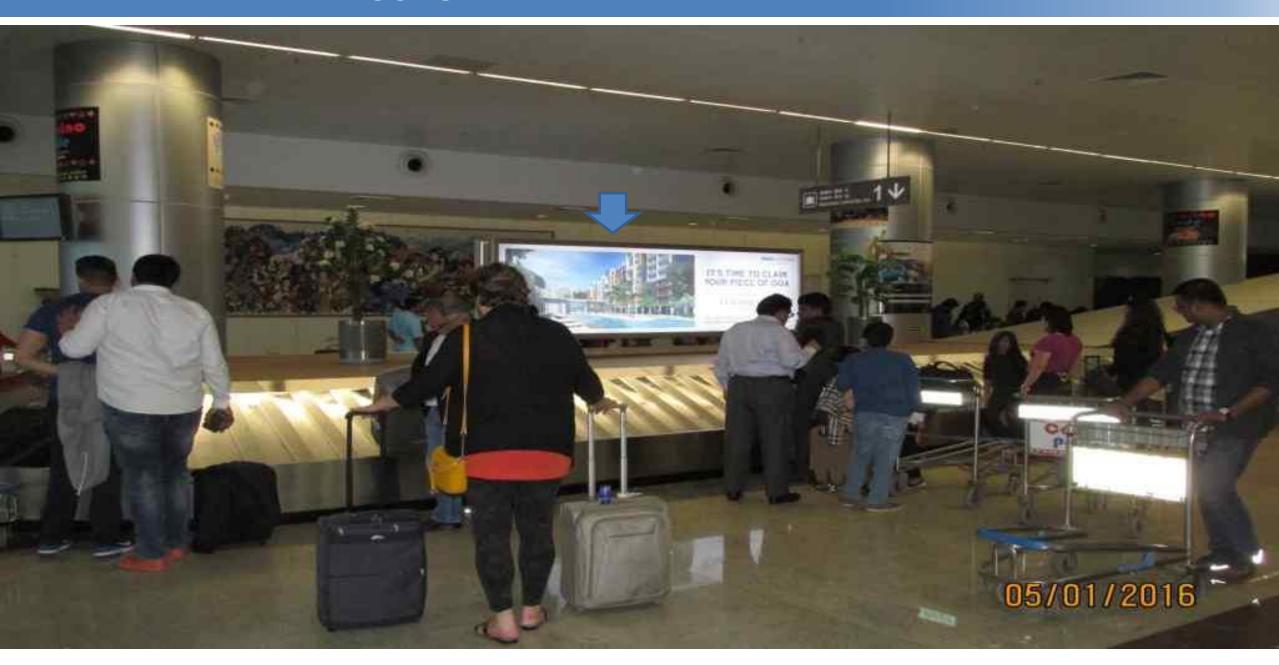


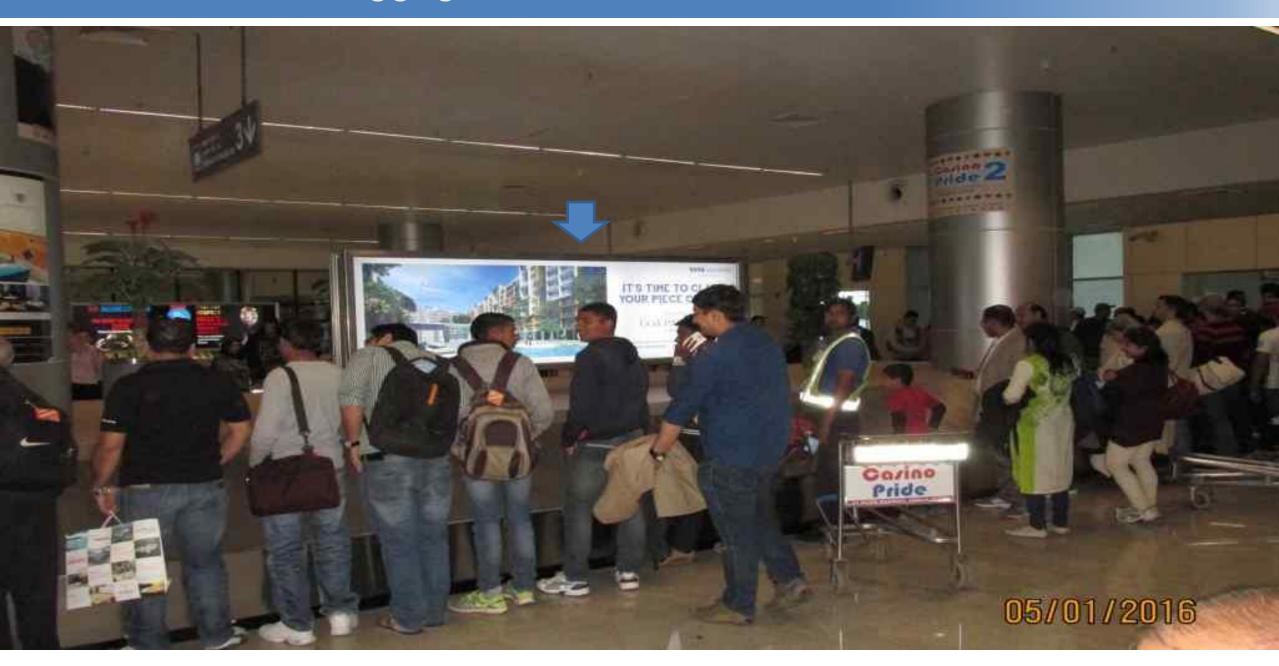




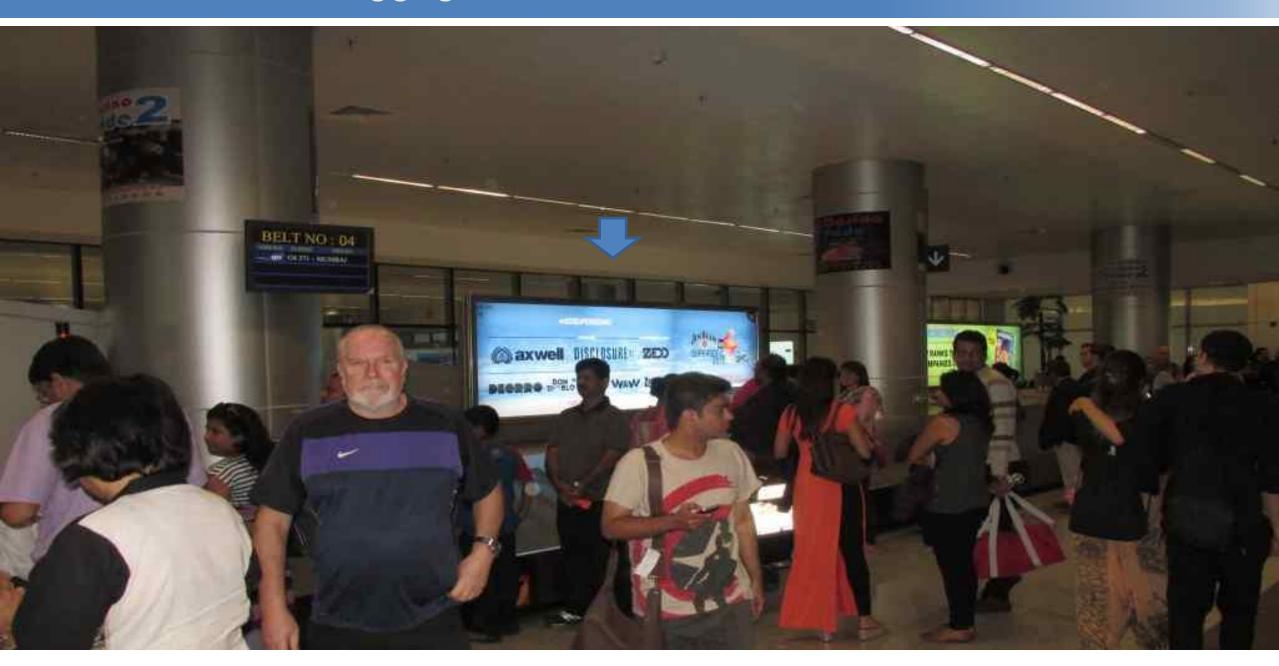


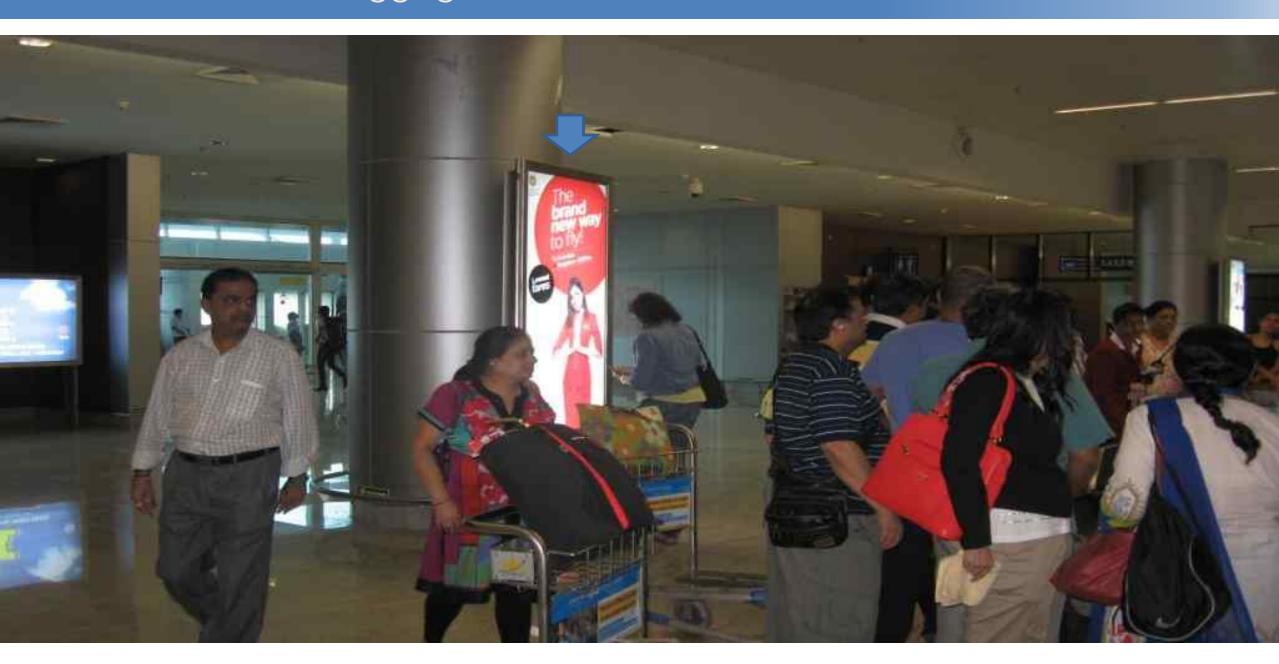


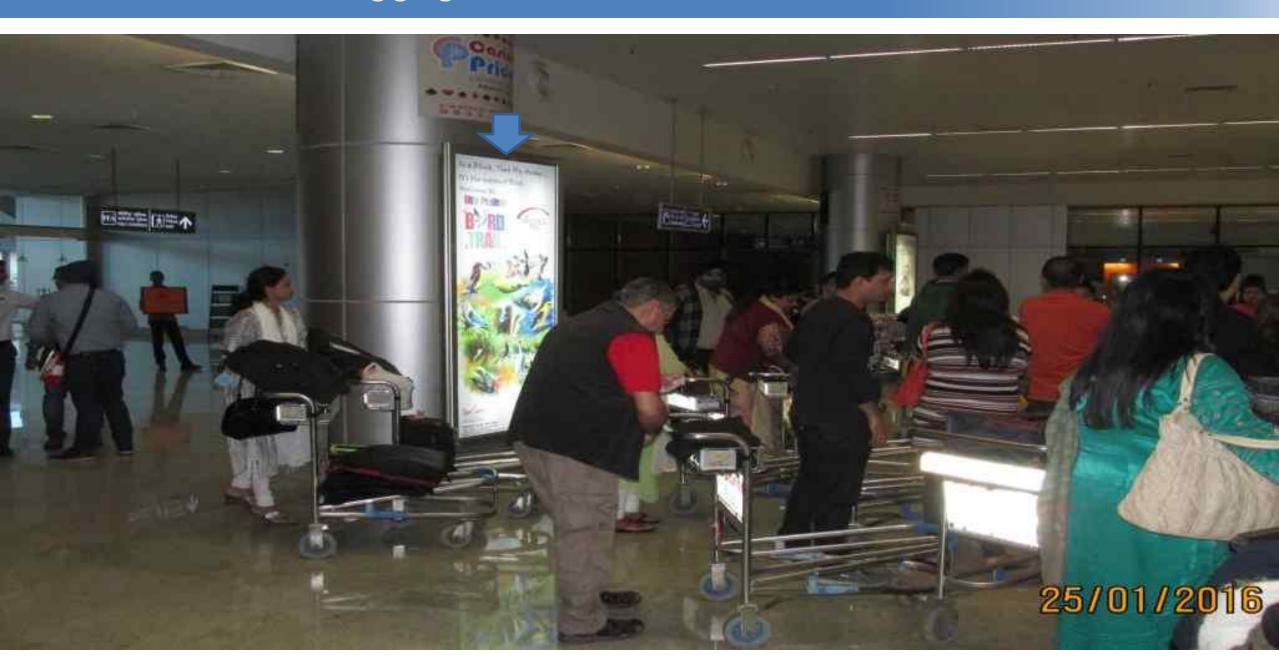


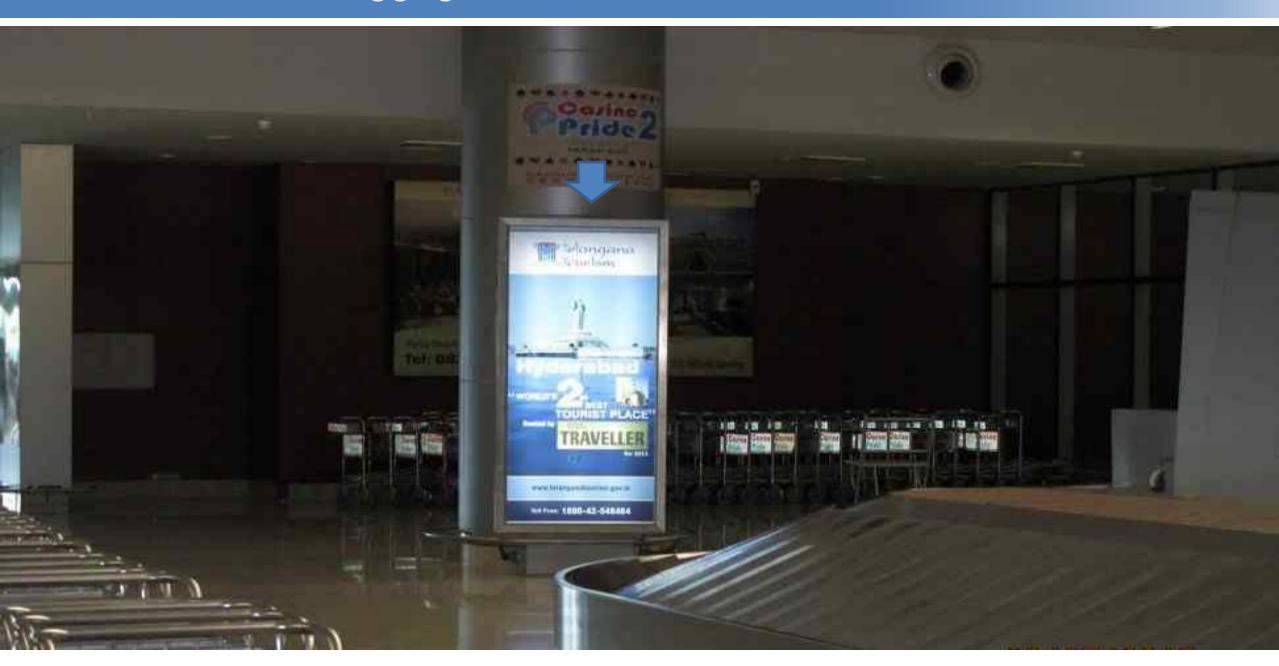














# **Hyderabad Airport: Security Tray Wrap**

Security Trays are found at the security check right after the check-in counters in both the domestic and international departure terminals. Every passengers has to go through the check in order to board their flights.

These trays are kept at the security check counters for passengers to keep their belongings like mobile phones, wallet, laptop, etc. so they can be screened.

These trays can be branded with your logo & message from inside as well as outside.

The color of the trays can also be changed to your brand colours.

Passengers spend a minimum of 5 - 7mins in the queue trying to clear security and get to the other side.

Every passenger comes in contact with these trays twice hence doubling the chances of the brand being noticed.



#### Advantages....

100% visibility covering both domestic and international departures.

Every passenger comes in contact with these trays twice hence doubling the chances of the brand being noticed.

Multiple media avenues with options of multiple creatives.

Customisation options available.

Tower like stacks ensure long distance visibility.

Relatively uncluttered environment enhances visibility and recall.