



**Pune Airport**









## Pune Airport : Static Backlit Hoarding

There are a total of 2 Backlit Hoardings.

1 at Arrival Exit :

- Located opposite the Arrival terminal building, directly facing the arriving passengers.
- Prominently visible to all domestic & International arrivals / visitors.
- Time & Temperature Display at the bottom enhances visibility.



## 1 at Departure Exit :

- Facing the domestic departures terminal.
- Visible to departing passengers, meeters & greeters.
- Time & Temperature Display at the bottom enhances visibility.





## Pune Airport : Backlit Glow Sign Board

There are a total of 2 Backlit Glow Sign Boards.

- Located at the Arrival exit gate inside the terminal building directly facing the passengers exiting the Airport.
- Head-on site, visible to all domestic & International passengers departing from the Terminal Building.







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14.03.2016



# Domestic & International Arrivals – Baggage Claim Area

प्रस्थान	DESTINATION	ETD	STATUS	10:50
	BANGALURU	11:00	SEC CHECK	
	AGPUR-DELHI	11:00	SEC CHECK	
	DELHI	11:15	SEC CHECK	
	DELHI	11:15	SEC CHECK	

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# Domestic & International Arrivals – Baggage Claim Area



04.04.2016



# Domestic & International Arrivals – Baggage Claim Area

A billboard advertisement for the Maruti Suzuki S-Cross. The central image shows a blue S-Cross driving through water, splashing. The Maruti Suzuki logo is in the top left. The text 'S-CROSS' is prominently displayed in a stylized font, with 'The Premium Crossover' underneath. In the bottom left, contact information is provided: 'Contact us at 1800-200-6392' and 'www.marutisuzuki.com'. In the bottom right, it says 'Exclusively available at INEXA'.

MARUTI SUZUKI

**S-CROSS**  
The Premium Crossover

Contact us at  
**1800-200-6392**  
[www.marutisuzuki.com](http://www.marutisuzuki.com)

Exclusively available at **INEXA**

04.04.2016



# Domestic & International Arrivals – Baggage Claim Area



14.03.2016





## Pune Airport : Digital Signage

- There are a total of 4, 65” Digital Signages placed at SHA & in the Arrival Hall.
  - 2 Signages located at - SHA 1st Floor
  - 2 Signages located at – Arrival Hall
- Exclusivity – Only 1 client per Signage
- Variety of Branding options such as :
  - TVC
  - Static
  - Logos etc
- These Signages are the main source of Flight Status Information for all passengers who look at them frequently to check their flight status. 100% attention Guaranteed!!!



50" screen placed on the pillar directly facing the seating.  
63" screen placed in the middle of the hall facing the seating.



50" screen placed next to Baggage X-Rays i.e. essential passenger stop point.



## Digital Network Screen : Few Pictures with their location

One 50" screen placed in the Ground Floor Security Hold Area in the middle of the room facing passenger seating.



50" screens placed between the conveyor belts in the Arrival Hall, Facing passengers waiting for their bags.



60" screens hanging in the center of the room directly facing the seating. Two 55" screen placed on the pillar near the center of the room facing the seating





## Pune Airport : Digital Network Screens

- There is a total of 18 screens covering the Departure as well as the Arrival section of the Pune Airport.
- The screens are of 5 different sizes, 63", 60", 55", 50" & 40".
- These screens are the main source of Flight Status Information for all passengers across the Airport.
- Locations of the 18 Digital Screens are as follows :

Location	No of Screens	Size
Check-in Area	2	50" (1) & 55" (1)
Security Hold Area Entrance	1	50"
Security Hold Area – 1 (SHA) Ground Floor	1	50"
Security Hold Area -1 (SHA) First Floor	4	60" (2), 55" (2)
Security Hold Area – 2 (SHA)	2	63" (1), 50" (1)
Security Hold Area – 2 (SHA) Entrance	1	50" (1)
Arrival Conveyer Belt	4	50"
International Arrival	1	50"
Outside Departure Terminal	1	40"
Outside Arrival Terminal	1	40"